

SIGNAGE





THEATRE & PERSONALITY



What is your point of difference in service and store environment?



Pike Place Markets





GREAT CONCEPTS

- Case Studies
- Brands that pull together all the existing trends



Mood, Stockholm



Box Park, London



TOP TOUR TIPS TO TAKEAWAY

- Ways to connect with your customer online, social channels and in store- GOOD CONTENT
- Temporary activations- create change
- Community & provenance
- Stores & service have to offer something more

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CHRISTMAS VM IDEAS



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CHRISTMAS DISPLAYS

- What is your product?
- What is your brand style?
- Choose a colour palette and materials for your xmas VM
- Make a plan
- Set a date to set-up



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QUESTIONS


