



MEDIA RELEASE

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## BINDAM MIE BOAB PRODUCTS AT FREMANTLE MARKETS

Nyul Nyul man Robert Dann grew up picking boab nuts from boab trees in the Kimberley's and eating the pulp inside, but he never dreamed it would become a successful business.

**Bindam Mie**, meaning bush food, has become a successful business that employs local people to pick and process Boab nuts into a powder ground from the pulp and sells for \$280/kg.

Mr Dann also uses the powder to make a range of products including Boab Iced Tea, Ginger Beer, ointments and moisturisers which he sells at his stall at the Fremantle Markets.

"The boab flesh has got vitamin B6, potassium, iron, zinc, vitamin C, energy, protein and good dietary fibre a well, so it has become quite a popular product" Mr Dann said.

Mr Dann's business all started a couple of years ago when he started using the boab powder in iced tea which he would make for people on his guided tours of the Kimberley.

Tour groups loved his product and requested to purchase the powder, from there he saw a unique opportunity to start his own business – which only grew.

Appearing on ABC News for his unique start-up business, Robert has been blown away with the success of his business and feedback for his delicious Iced Teas and Ginger Beer.

"The feedback has been incredible since moving into the Fremantle Markets. I will have a new product available to purchase early next year – Bindam Mie boab beer!" Mr Dann said.

As the business continues to grow more jobs in the community have become available to pick and process the boabs. Most of his employees have been picking boabs since they were kids!

"We have to start off first cracking the boab nuts and then separating the good from the bad then breaking the, up and blending them," explains Mr Dann.

Bindam Mie products are available to purchase at the Fremantle Markets, open every Friday, Saturday and Sunday.

Also opening soon at Fremantle Markets is **CHAFFIC Bubble Tea** and on January 4, 2019 is **Let's Fika Scandinavian Treats**.

[www.fremantlemarkets.com.au](http://www.fremantlemarkets.com.au)  
[www.facebook.com/BindamMie/](https://www.facebook.com/BindamMie/)  
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