



MEDIA RELEASE

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SILENT THUNDER LAUNCHES POP-UP STALL AT FREMANTLE MARKETS THIS WEEKEND

Silent Thunder, a Western Australian company producing Australian grown organic green tea, will be launching a pop-up stall this weekend at Fremantle Markets.

Collaborating for the first time, Silent Thunder will be setting up shop on Market Lane this Saturday November 3 – Sunday November 4, 2018, offering their fresh cold brew of organic sencha to market-goers.

This will be the first of many appearances at the Fremantle Markets as Silent Thunder plans to set up their pop-up stall regularly for market goers. And to celebrate the first pop-up at the historic Markets this weekend, they will be giving away 10 bottles of Silent Thunder both days during market hours!

Silent Thunder products are an Australian first, combining Australian grown, organic Japanese sencha, cold brewing, no sweetening and hand bottling.

Founded in 2015 by local Perth-man, Addas Gara with help from his wife and close friends, the company has evolved with a focus on small batch tea bottled in-house with the utmost emphasis on quality and freshness.

Addas began combining his passion for Japanese tea and tea culture with his other loves: graphic design, action sports, and hospitality to create a lifestyle brand. Japanese tea culture has its roots in Zen Buddhism and the company name is a reference to this. The brand is young, fun, healthy and active with an emphasis on outdoor sports, meditation and reconnecting with nature.

Over the weekend, Market-goers can expect free tastings of the unique tea at the launch and the opportunity to learn about the health benefits of the cold brew tea from Addas himself.

Visit the markets this weekend and celebrate the Perth and Fremantle handmade community while browsing the stalls and enjoying the delicious food and ambience of the Fremantle Markets.

www.fremantlemarkets.com.au

www.silentthunder.com.au

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