



MEDIA RELEASE

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THE ORIGINAL FREMANTLE FUDGE INTRODUCES VEGAN FUDGE

The innovative team at **The Original Fremantle Fudge** has done it again! They have expanded their range of handmade fudge and introduced a delicious **vegan fudge** range made with 100% natural Superfood colours.

Located at the Fremantle Markets, The Original Fremantle Fudge has handmade fresh creamy vegan fudge offering seven different flavours including Cherry Baby a choc cherry coconut fudge, Sweet Dreams a fragrant lavender chocolate fudge, Happy a Matcha Tea and Hemp fudge and Tropical Delight a Pandan leaf and mango fudge

“We have had great feedback on our new vegan fudge so far! This vegan fudge tastes just like regular fudge and is jam packed full of Superfoods perfect for vegans and dairy-free people” said The Original Fremantle Fudge owner Darren Edwards.

The exciting colours are made from Spirulina, Fuchsia Hibiscus, Pandan Leaf, Pink Pitaya, Blue Butterfly Pea, Grape, Carrot, Beet Blueberry, Matcha tea and Hemp.

“The smooth creamy vegan fudge range includes antioxidants for the brain, heart, liver, eye, skin and hair health. It also helps to improve digestion, balance blood pressure, weight loss and strengthens teeth and bones. And overall increases vitality and well-being” continued Darren.

Using real ingredients and flavours, shoppers can now enjoy the delicate soft sweet flavour of fudge knowing that it is vegan friendly and dairy-free.

The Original Fremantle Fudge hand makes their fresh fudge from scratch. Other flavours of fudge include Velvet Love a red velvet chocolate fudge, Decadence a trio of chocolate fudges, Unicorn a magical bubblegum fudge, Dream a cookies and cream fudge, as well as over 40 other exciting flavours.

www.fremantlemarkets.com.au
www.theoriginalfremantlefudge.com

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