



MEDIA RELEASE

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PERTH MUSICIAN CONTINUES TO OVERCOME BARRIERS TO DISABILITY EMPLOYMENT AND OPENS STALL AT FREMANTLE MARKETS

Inspiring Perth-based musician Kayla Sirrell continues to inspire others with disabilities to chase their dreams and pursue career opportunities by opening a stall at Fremantle Markets on November 23rd, 2018.

Aged 22, Kayla has a rare form of Tourette syndrome that involves her having sudden repetitive body movements, called tics and uncontrolled profane swearing outbursts.

She featured on the **ABC TV** show *Employable Me* in April 2018, which follows nine jobseekers with neurodiverse conditions as they seek meaningful employment.

Employable Me draws on experts to uncover people's hidden skills and match jobseekers to roles that harnesses their strengths and interests.

Since the show, Sirrell has built confidence in herself and overcome barriers to finding employment. She has become an ambassador for the Salvation Army Employment Plus Disability Employment Services (DES) in an effort to get more people with disabilities into work. She has just recently returned from a month travelling across Australia with the Salvation Army, playing music at Launceston, Sydney, Brisbane and Canberra.

She has also pursued her dream job as a musician currently creating her own music with hopes to perform across Perth, and now is opening a stall "Dirty Dogs Hot Dogs" selling gourmet hot dogs in Market Lane, Fremantle Markets with help from her mum, Rebecca Sirrell.

Fremantle Markets CEO Natasha Atkinson did not hesitate when Kayla and her mum approached her to open a stall at Fremantle Markets, providing them a space in Market Lane for 12 months' rent free in support of Kayla's bid to overcome her barriers to employment.

"Fremantle Markets is all about giving people opportunities to launch their small businesses. We have been a stepping stone to many successful businesses over many years, and to help Kayla is a huge privilege, we are very excited to have her here at the Markets", said CEO Natasha Atkinson.

Kayla is using this opportunity to raise awareness about those with disabilities looking for employment and overcoming those barriers. She is sharing her experience in a bid to inspire others and hopes to one day employ people with similar disabilities to work with her at Dirty Dogs Hot Dogs.

"I am excited for this opportunity at Fremantle Markets as I want a job and I want to help other people with disabilities have that opportunity too!" Said Kayla.

"Employable Me has given me more confidence to be myself. Also, certain doors have opened for me and my music", continues Kayla.

Kayla's stall "Dirty Dogs Hotdogs" officially launches Friday November 23, 2018 in Market Lane at Fremantle Markets and will offer a rotating menu with some the following:

STAFFY:

American frank
Gourmet lettuce
Bacon
Coleslaw
Cheese
Sweet chilli sauce

SHIHTZU:

American frank
Gourmet lettuce
Bacon
Cheese
Pineapple
Mayonaise

DACHSHUND:

American frank
Bacon
Cheese

Fried onion
Mustard
Tomato sauce

ROTTWEILER:

American frank
Salami
Gourmet lettuce
Cheese
Jalapenos
Crispy fried onion
Hot chilli sauce

CAT (vegan dog)

Vege sausage
Gourmet lettuce
Coleslaw
Pineapple
*Choice of sauce

www.facebook.com/DirtyDogsHotDogs

www.fremantlemarkets.com.au

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