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MARITIME CITY WITH SOUL

Fremantle is a maritime city with spirit and soul that is vibrant, colourful and rich with culture and history.

The development boom that has transformed Western Australia in recent years can also be seen transforming the port city of Fremantle with significant revitalisation bringing more retail, hospitality and vibrancy to the city centre.

There are new hotels and character venues to compliment the city's existing offering. Fremantle is consolidating its position as a premium destination for conferences, events and incentive groups.

The port city is only a short 30 minute drive from Perth CBD making it easy to access for local, interstate and international delegates staying throughout Perth.

Accommodation

Fremantle's new and completely refurbished quality hotels include boutique and larger family-style serviced apartments showcasing the character of the city. Many offer spectacular ocean and river views and all are within walking distance of entertainment precincts, cafés & restaurants. There's a range of accommodation types suitable for all conference and incentive group budgets.

The Esplanade Hotel Fremantle by Rydges offers a complete conference venue with the appeal and atmosphere of Fremantle on its doorstep. The fully refurbished Tradewinds Hotel in East Fremantle provides options for smaller conferences and boasts spectacular views of Fremantle Harbour and the Swan River.

Representing the city's best boutique accommodation options are the Hougomont Hotel, named after the last convict ship that came to Fremantle, and the lovingly restored National Hotel, also home to Fremantle's first rooftop bar. Its location marks the gateway to the historic West End, one of the best preserved Victorian streetscapes in the world.

Venues

Venues in Fremantle are diverse with hotels offering an array of configurations for a fully self-contained program, stylish executive boardrooms in the heritage listed West End, converted inner city warehouses and modernist light-filled spaces overlooking the working harbour. Over 75 venues reflect the character and history of this intriguing destination.

Fremantle is a canvas, primed and ready, for professional event and conference organisers to present exceptional experiences in heritage venues including Western Australia's only UNESCO World Heritage listed building, Fremantle Prison, and the recently opened Freo.Social within the beautifully restored National Trust Drill Hall building.

Pre/post conference options, partner programs and more

Enticing delegates with compelling options for pre/post conference activities and partner programs is always a consideration and Fremantle holds its own in this area.

Fremantle was recognised as a top 10 city in the world by Lonely Planet 2016 Best in Travel. It's the home of alfresco dining in Western Australia and in 2016, Bathers Beach, Fremantle's inner city beach, became the first ever licenced beach area in Australia.

The city is home to some of Western Australia's top attractions. Fremantle Markets, which originally opened in 1897, is one of the few remaining markets of its kind in Australia. The Western Australian Maritime Museum houses the Australia II, winner of the 1983 America's Cup, and the WA Shipwrecks Museum is recognised as the foremost maritime archaeology museum in the southern hemisphere. Fremantle Prison, built by convict labour in the 1850's, is open daily for tours of the site.

Voted Perth's top entertainment precinct in 2017, Fremantle has great nightlife and an acclaimed live music scene. Street arts and performance are celebrated each year with Australia's largest street art festival on the Easter long weekend and Fremantle Festival – 10 Nights in Port – a 10-day multi-genre arts festival in the middle of winter.

After business hours delegates can explore galleries, museums, boutiques and restaurants in the West End. Pristine beaches, stunning coastlines and thrilling water sports are within easy access.

Fremantle is the gateway to Rottnest Island, home of the famous quokka and the must do quokka selfie. SeaLink ferry services, leaving from Victoria Quay, make the holiday isle in just 25 minutes. The iconic Margaret River in WA's South West Region can be reached directly from Fremantle within a three hour drive south. **m**



Fremantle International Street Arts Festival.

Image by Max Kordyl.